

Attachment A

City of Bothell

Lodging Tax Advisory Committee (LTAC) Meeting Notes

January 18, 2022

The remote meeting began at 10:10 am.

Roll Call

PRESENT: Councilmember Zornes, Chair; Brittany Caldwell, Laura Lilley, Cathy Lalley, Nancy Pipinich

STAFF: DeNae McGee, Tourism Manager; Nik Stroup, Parks Director

Approval of Agenda

Lalley moved to accept the January Agenda. Caldwell seconded. Passed unanimously.

Public Comment

There were no public comments.

Special Presentation

There were no special presentations.

New Business Items

1. Caldwell moved to approve the November, 16, 2021 Minutes. Lalley seconded. Passed unanimously.

Old Business

1. Staff reported that revenue for the month of October was better than expected and, therefore, surpassed our Covid revenue goal for the year.

Reports from Staff

1. Staff presented a PPP on three ways to spend ARPA funds tied to travel/tourism/hospitality. Discussion followed. Staff will forward the presentation to LTAC for review and further discussion at February's meeting.

Reports from Members

Pipinich reported that she loved the Dewali lights and hopes for their return in the future.

Councilmember Zornes talked about adding lights to the bridge and around The Park at Bothell Landing. Other lighting ideas were also discussed such as ongoing maintenance costs tied to Lucky the Tree and lanterns on poles as recently experienced in Bellevue.

Staff talked about the Recreation and Event Coordinator position that was recently posted. There were 153 applications to consider with the goal of filling the position by the middle of February.

The main intent of this position, at least initially, is to implement a Friday Night Market series set to kick-off this summer.

LTAC's next meeting is February 15, 2022.

Adjournment

Pipinich moved to adjourn the meeting; Lilley seconded. Passed unanimously. The meeting adjourned at 11:58 am.

DRAFT

