

Briefing for City Council Candidates

Department: Parks and Recreation, Art Commission (staffed by the Tourism Manager)

Reports to: Nik Stroup, Parks and Recreation Director

Tourism Manager: DeNae McGee

2020-2021 Budget: \$100,000

Public Art Budget: \$180,000 (separate budget from General Fund. Monies roll-over)

Duties/Responsibilities of Department:

- Staff liaison to Bothell Arts Commission (BAC)
- Staff Bothell Arts Commission monthly meetings
- Art development and marketing
- Electronic media (website pages on bothellwa.gov and social media)
- Writing grants for additional funding

Bothell Arts Commission tools include, but are not limited to:

- Social media
- Print
- Media relations
- Website page management
- Paid advertising

Additional responsibilities to support primary ones include:

- Communicate/collaborate with City Staff and other stakeholders for art in public places (public art budget) opportunities.
- Manage consultant and artist contracts.

Major 2020-2021 initiatives:

Ongoing initiatives:

- Manage Cultural Plan (adopted by Council in 2020) by working with Bothell Arts Commission to develop/refine areas of work.

New initiatives:

- Installation of Public Art to Fire Station #42 and potentially Fire Station #45 rebuild